



## **Reidsville Downtown Corporation, Chamber of Commerce Partner for Team Reidsville Together**

*Buy One / Give One Program supports local business  
and neighbors in need*

Contact: Missy Matthews, Market Square / Main Street Manager  
336.349.1111 • [mmatthews@reidsvillenc.gov](mailto:mmatthews@reidsvillenc.gov)

Contact: Diane Sawyer, Reidsville Chamber of Commerce President  
336. 349-8481 • [president@reidsvillechamber.org](mailto:president@reidsvillechamber.org)

For Immediate Release: April 30, 2020

Reidsville's Downtown Corporation and Chamber of Commerce have partnered on two initiatives to aid local businesses and community agencies during the COVID-19 pandemic: ***Team Reidsville Together*** and ***Takeout Bingo***.

***Team Reidsville Together*** is a "Buy One, Give One" community relief program. In Team Reidsville Together, residents are invited to purchase gift cards to favorite local businesses online at [www.rockitinreidsville.com/teamreidsvilletogether](http://www.rockitinreidsville.com/teamreidsvilletogether). (Participating businesses are members of the Chamber of Commerce and/or located in Downtown Reidsville.)

Gift Card purchases are then matched with assistance to local agencies helping those in need: Reidsville Outreach Center; Salvation Army of Rockingham County; and Aging, Disability, and Transit Services of Rockingham County.

In this way, we can all support small businesses and the people behind them -- while also helping those in need in our community.

The matching funds have been provided through a generous grant from the Reidsville Area Foundation, as well as a gift from MVP Southgate.

Reidsville Area Foundation President Dawn Charaba said, "Reidsville Area Foundation is excited to partner with the Reidsville Chamber of Commerce and the Reidsville Downtown Corporation to match purchases made to local businesses dollar for dollar, providing assistance to our community members in need."

"We are hopeful that ***Team Reidsville Together*** will provide a quick cash infusion to downtown businesses through gift card sales. Other communities have seen great successes with similar programs. Reidsville is a tightknit community. We want all our local businesses and service providers to survive

this economic downfall, and we are hopeful that ***Team Reidsville Together*** will be able to provide some much needed help,” said Missy Matthews, City of Reidsville Main Street / Market Square Manager.

Team Reidsville Together will run through June 23. The goal is to sell at least \$20,000 in gift cards to Reidsville businesses to “max out” the matching funds.

In the second program, residents are invited to play ***Team Reidsville Takeout Bingo*** to support local eateries. Twenty five local restaurants are represented on the Bingo Card.

Players simply order curbside service or delivery from these local restaurants and submit receipts to be entered into drawings for gift cards from the participating restaurants. Participants will be entered in weekly drawings when they submit five receipts from participating; four winners will be announced each Tuesday (first drawing: May 5 - final Drawing: June 23). Participants who submit receipts from all 25 eateries on the Bingo board will be entered into a drawing to win a \$250 cash prize, sponsored by the Reidsville Chamber of Commerce and Reidsville Downtown Corporation. More details, as well as a PDF of the Takeout Bingo card, can be found at [www.rockitinreidsville.com/takeout-bingo](http://www.rockitinreidsville.com/takeout-bingo).

Chamber of Commerce Diane Sawyer says, “The Chamber staff and board are thrilled about the partnerships making the ***Team Reidsville Together*** program a reality. We hope it adds great value and that our Chamber members and the Reidsville community will be able to benefit. I am very excited that we’re also offering ***Takeout Bingo*** with the gift card program -- for even more value and a little fun, too!”

# # #